

"I've been going to the Seminole College event for three years. This year we brought the MAK Recruiting Experience – we had the **largest crowd** since I've been a recruiter! We had six applicants join the Army just from that event!"

**- Orlando Recruiting
Commanding Officer, 2022**



Harness the power of **MAK** and **UNREAL ENGINE** to take your recruiting to a new level!

Perfect for **recruiters on the go**, the MAK Recruiting Experience is easy to transport and is manageable by a single recruiter. Designed with recruiters in mind, this complete recruiting system comes with two of MAK's engaging gaming software packages pre-loaded on a high-performance gaming laptop with an iconic design accompanied by all the necessary accessories and support a recruiter needs to succeed.

The MAK Recruiting Experience package includes:

15" ALIENWARE GAMING LAPTOP

- + 14 CORE CPU
- + RTX 3060 NVIDIA GPU

LAPTOP COMES LOADED WITH BOTH GAMES!

1 YEAR OF WARRANTY, MAINTENANCE & SUPPORT

TRAVEL BACKPACK

XBOX GAME CONTROLLER



OTHER OPTIONS INCLUDE:

- 17" ALIENWARE GAMING LAPTOP
- ADDITIONAL 3YRS WARRANTY, MAINTENANCE & SUPPORT

Procurement options:

MAK Recruiting Experience can be purchased through the following channels. Learn more by scanning the QR code below.

- ✓ CHES
- ✓ DLA-TLS
- ✓ Credit Card



mak.com/buy-mre

» Price list on back

HERE'S HOW IT WORKS.

1

SELECT YOUR MISSION.

Recruiters can customize the mission, target skins, and settings based on the recruiting event.

2

CAPTURE LEAD DATA.

Future recruits log in to the MAK Recruiting Experience welcome screen – this is where recruiters automatically capture vital lead information for post-event follow up. The lead's contact information is securely stored in a password-encoded lead file on the Alienware laptop.

3

CONNECT WITH RECRUITS.

MAK's recruiting games include multiple short, timed missions with increasing difficulty to promote competition and keep the recruit engaged – maximizing face time with the recruiter.

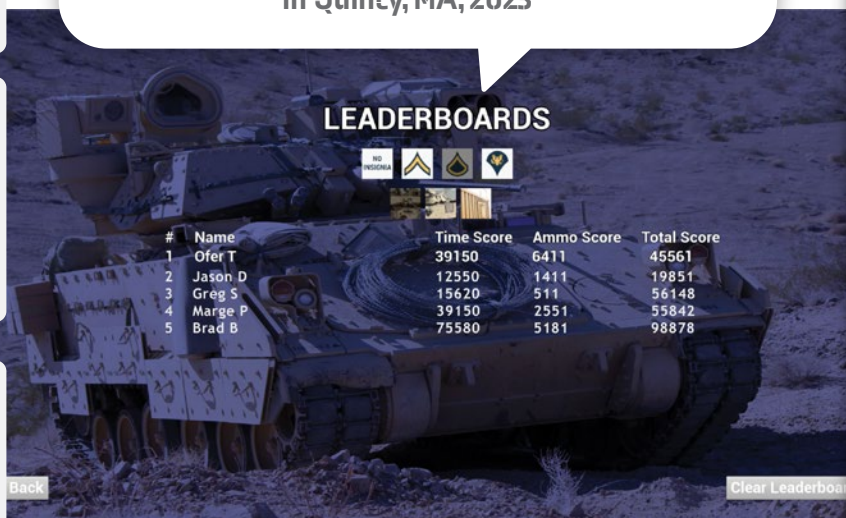
4

STAY CONNECTED WITH RECRUITS.

Use the future recruit's contact information captured from the MAK Recruiting Experience to stay connected and further the relationship.

"Our demonstration of the MAK Recruiting Experience at the local high school was a huge success. We were setup in the school library where they provided us with a projector to broadcast the simulation. There was a line to use the device at all times. We ended the day with two students requesting interviews with a recruiter, 15 leads gained, and ~50 impressions. The staff was supportive and impressed by the device."

– Quincy Army Recruiting Station Commander
in Quincy, MA, 2023



Engage new recruits with the following games:

Scan here to watch the intro!



MAK Driving Experience

This game invites enlistees to play the role of an M-ATV Driver in a timed course with obstacles embedded around the track.

Scan here to watch the intro!



MAK Gunnery Experience

This game simulates the power of the Bradley Infantry Fighting Vehicle and provides potential enlistees with the visceral and realistic experience of live fire training right in your recruitment office or recruiting event.

» Price list

	Tier 1 (1-25)	Tier 2 (26-50)	Tier 3 (51-75)	Tier 4 (76-100)	Tier 5 (100+)
MRE-15	\$6,499	\$6,299	\$5,999	\$5,599	\$4,999
MRE-17	\$6,999	\$6,699	\$6,499	\$6,299	\$6,099

Additional 3 years Warranty, Maintenance & Support \$500/system