

What's Up

MAK

SIMULATION SOLUTIONS EDITION



Introducing the MAK Simulation Solutions Division: A League of Extraordinary Heroes Dedicated to Customer Success

Creativity flows, beauty abounds, and gears are always turning – we're excited to introduce you to the Simulation Solutions Division at MAK, a formidable force in the realm of simulation solutions and your ally for simulation and training projects big and small.

Armed with humility, the Simulation Solutions Division possesses the keen ability to listen to customer needs and translate them into actionable solutions. The team's tenacity shines through agile development, ensuring each project reaches its full potential, matching customer requirements with the right technology. Committed to continuous skill building, these heroes prioritize growing their powers – they continually evolve alongside technological advancements, bringing their skills to bear toward customer goals. Committed to doing what's right for customers, the team navigates challenges with unwavering integrity. The Division is technically and intellectually diverse, boasting developers fluent in multiple programming languages and technical artists from the cinematic world of Universal Studios.

Over the course of our next few newsletters, we'll introduce each of our Simulation Solution Superheroes and the superpowers they bring to every project.

Meet our first batch of Simulation Solutions Superheroes...

HTX Labs and MAK Technologies: A Dynamic, Innovative Partnership Elevating Military Training and Simulation with XR & AI Solutions



The teams at HTX Labs and MAK Technologies are excited to announce our strategic partnership to elevate military training and simulation with XR and AI solutions! We will combine AI-enabled training and operational decision support solutions with a comprehensive XR Training Platform to transform critical training, improve safety, maximize operational efficiency, and build resilience and readiness across the Defense industry.

[Read more about this dynamic duo...](#)



THE TEAM IN ACTION

Impressing the Marine Corps ITE Program with Our Superpowers of Agility and Technical Prowess

After successfully completing Phases 1 and 2 of the Marine Corps ITE Program to create a solution that replaces up to 15 live actors in culturally diverse training situations, we're poised and ready for Phase 3.

Thanks to our skilled team, our agile development process, and our diverse technical expertise, we continue to deliver milestones on time and on budget. We're looking forward to showing up and showing out in Phase 3.

Exciting developments ahead—stay tuned for updates!



We're excited by the traction MAK FIRES, our portable and realistic Forward Observer Training System, is gaining nationwide. Here are some recent successes and upcoming plans to showcase MAK FIRES:

Fueling National Guard Training Success

MAK FIRES was selected for Forward Observer Training by both the Georgia Army National Guard and the 648th Maneuver Enhancement Brigade of the Michigan National Guard, showcasing MAK FIRES' ability to enhance military readiness through realistic, portable, and effective training systems.

Enthusiastic Response Across National Guard Conferences

We've had a busy year making sure our friends and partners across the National Guard have had the opportunity to experience MAK FIRES. Throughout key National Guard association events, including the Texas ARNG Fires Symposium, MERC, and the National Guard Association of Mississippi Annual Conference alongside targeted visits to the National Guard Association of Washington and the National Guard Association of Georgia, MAK FIRES is well-received and in demand.

Looking Ahead: Our Next Steps

If you haven't had the chance to experience MAK FIRES in person, you've got more opportunities! You can find us at the upcoming NGAUS Annual Conference in August, at AUSA in October as part of ST Engineering's booth, and at I/ITSEC in December in sunny Orlando.

As MAK FIRES continues to expand its footprint and earn accolades from military associations nationwide, we remain dedicated to advancing military readiness through state-of-the-art training technologies. The best is yet to come!



Drumroll please...

Introducing Our First Batch of the Heroes Powering MAK Simulation Solutions Success!



Mike Bosse, Chief Engineer

"Chaos Commander"

Mike Bosse, MAK's Simulation Solutions Chief Engineer, harnesses chaos. With his unique ability to sift through the noise and chaos of new technology, Mike identifies, harnesses, and implements the best solutions for each project. We call him our Chaos Commander. **Keep reading about the Chaos Commander...**



D'Voran McIntosh, Senior Software Engineer

"Swiss-Army Man"

Meet D'Voran McIntosh, the Swiss-Army Man of the Simulation Solutions team. With the superpower of unparalleled flexibility and a rapid learning curve, D'Voran adapts to any challenge and excels in countless roles. **Keep reading about our Swiss-Army Man...**



Hunter Roessler, Business Development Associate

"The Marine Mastermind"

With Hunter's innate positivity and quick wit, his superpowers extend far beyond mere charm. Known as the Marine Mastermind, Hunter is our Marine Corps subject matter expert in artillery and fire support, and brings unparalleled problem-solving skills honed through years of active duty and reserve service with 4th ANGLICO. **Keep reading about The Marine Mastermind...**



Betsy Varela, Office Manager

"The Executor"

There's no two ways about it – Betsy is the Executor. With the power to foresee needs and craft intricate tactical plans, she tackles tasks big and small with precision and efficiency. **Keep reading about The Executor...**

Stay tuned to our quarterly What's Up MAK newsletters to meet more of our Simulation Solutions Superheroes! Not subscribed? **Subscribe here!**